



## 2020 AILA TECHNOLOGY AND INNOVATION VIRTUAL SUMMIT

NOVEMBER 10, 2020

*The 2020 AILA Technology and Innovation Summit unites thought leaders, technology influencers and immigration law practitioners to provide insight into what's happening now, what to watch for, and how we can shape the future of immigration practice. Building upon the success of AILA's inaugural summit last year, this expanded program will explore key trends and emerging technologies impacting the future of law practices, the delivery of legal services to consumers in a disrupted universe, and the intersections of the many stakeholders in this new technological terrain. Learn how the current climate may disrupt the way we are used to practicing law in the long-term and how the adoption of technology you can allow your firm to grow in these new times. Attend to gain control of your future and explore the latest tech solutions for your firm. Attendees and partners participate virtually.*

*Get connected, find solutions, and be inspired!*

**“All Times Indicated Below Are Pacific Time”**

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### NOVEMBER 10, 2020

*Day Coordinator:* Sameera Chehab, San Jose, CA

7:00 am – 7:00 pm **REGISTRATION AND EXHIBITS**

*Get answers to your questions in AILA's exhibit hall featuring nearly 25 vendors specializing in the latest tools and technologies to support your practice needs.*

*(DL) = Discussion Leader*

*\* = Invited Speakers, Not Confirmed*

*- All events, sessions, conference materials, and free recordings are subject to change -*

- 7:50 am – 7:55 am      **WELCOME AND KICK-OFF**  
*Join Conference Program Chair, Julie Pearl, as she sets the stage for the day's events and kicks-off the summit.*
- 8:00 am – 8:30 am      **KEYNOTE ADDRESS**  
*The Keynote address will feature Margaret Hagan, Director of the Legal Design Lab and a lecturer at Stanford Institute of Design, an industry technology influencer discussing the future of innovation and technology's impact on the legal profession.*
- 8:30 am – 9:30 am      **NETWORKING BREAK & EXHIBIT HALL EXPLORATION**
- 9:30 am – 10:45 am    **INNOVATION LAB: SOLUTIONS FOR IMMIGRATION PRACTICE**  
*Busy immigration lawyers are always seeking better solutions to recurring practice problems. This unique session will showcase multiple immigration practice challenges and provide an opportunity for tech solution providers to showcase their innovative solutions. Attendees can continue the conversations with presenters and exhibitors in the virtual exhibit hall following this session to discover solutions to their own challenges.*  
**Faculty:**  
*Shiv Chandrakantshah, Immilytics, Alpharetta, GA*  
*Martin Valko, LawPilot, Dallas, TX*  
*Jared Jaskot, YoTengo Bot, Baltimore, MD*
- 10:45 am – 11:15 am    **NETWORKING BREAK & EXHIBIT HALL EXPLORATION**
- 11:15 am – 11:45 am    **EXHIBIT HALL EXCHANGE: ENGAGE AND INNOVATE**  
*Discovered a great solution in the Innovation Lab and want to learn more? Stretch your legs and take a deep dive and continue the conversation with one-on-one discussions in this breakout session with the vendors who presented during the innovation lab.*
- **Cerenade**  
*Phillip Yadidian (Exhibitor), Inglewood, CA*
  - **INSZoom**  
*Umesh Vaidyamath (Exhibitor), Pleasanton, CA*
  - **FastVisa**  
*Paul Kang (Exhibitor), Dallas, TX*
  - **LawClerk**  
*Mike Graner (Exhibitor), Las Vegas, NV*

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➤ **Pearl Travel Tech**

*Julie Pearl, (Exhibitor) San Francisco, CA*

➤ **Visa Business Franchise**

*(Exhibitor)*

11:45 am- 12:45 pm

**VC-BACKED IMMIGRATION TECH: WHAT IS IT AND HOW IS IT SHAPING THE PRACTICE?**

*There are more investment-backed immigration tech companies today than ever before. This panel will provide some insight into a few of these companies, how they have blended technology and immigration, how outside investment has played a role in their growth, and how this will shape the overall practice of immigration law.*

**Faculty:**

*Roman Zelichenko (DL), Kew Gardens, NY*

*Xiao Wang, CEO Boundless, Seattle, WA*

*Romish Badani, CEO Bridge US, San Francisco, CA*

*Jacob Sapochnick, San Diego, CA*

12:45 pm-1:15 pm

**WHAT DOES INNOVATION LOOK LIKE IN 2020 AND BEYOND?**

*In this fast-paced and thought-provoking session, you'll learn about what is happening now in the world of legal innovation. The focus will be on what the legal profession is doing, what is working, and what to watch for as the profession innovates in response to these difficult times. You will also see some simple tools and techniques that have proven to be effective and leave with some action steps you can use right away.*

**Faculty:**

*Dennis Kennedy, Dennis Kennedy Advisory Services LLC, Ann Arbor, Michigan*

1:15 pm-2:15 pm

**BREAK-OUT SESSIONS**

*Participants are invited to meet fellow attendees and to engage in small group discussions on technology and practice management issues. No sign-up is required, each Zoom room will be covering a different topic. An expert will facilitate discussions. Please see room links below:*

**How to Get the Most Out of Your Case Management or Immigration Forms Software**

*Nadine Heitz (DL), Heitz Immigration Law, Lake Worth, FL*

**How to Manage and Motivate Your Team Remotely**

*Ruby Powers (DL), Powers Law Group, P.C., Houston, TX*

**Using Chatbots in Immigration Practice**

*Jared Jaskot (DL), YoTengo Bot, Baltimore, MD*

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**How to Use Technology to Help Manage Employees and Vet Client Issues**  
*Michele Madera (DL), Klasko Immigration Law Partners, LLP, Philadelphia, PA*

**Law Practice Management**  
*Michelle Carney (DL), Carney & Marchi, Seattle, WA*

2:30 pm-3:00 pm      **NO-CODE LAWYERING: A NEW TOOL FOR YOUR PRACTICE**  
*Rick Klau, former Senior Operating Partner at Google Ventures, presents this TED-talk style presentation on the rise of no-code platforms such as Coda, Notion, and Airtable that now allow businesses of all types to create their own software solutions without having to engage a developer or use only off-the-shelf software.*

3:20 pm-4:20 pm      **BLEEDING EDGE ETHICS: REREGULATION ROUNDTABLE**  
*Legal technology and legal ethics are colliding. Utah created a regulatory sandbox to test innovative unlicensed legal service offerings. California, Arizona, and others are on the brink of change, and the ABA passed Resolution 115 earlier this year, encouraging state legal services re-regulation. These actions will either finally open the profession to non-lawyer investors and tech companies to serve underserved populations or destroy it as legal technology companies eclipse the lawyer, depending on who you talk to. This panel will discuss what is happening on the bleeding edge of ethics and legal tech and how you can be prepared.*

**Faculty:**  
*Charity Anastasio (DL), AILA Associate Practice Management Advisor, Washington, DC*  
*Jayne Reardon, Executive Director at Illinois Supreme Ct Commission on Professionalism, Chicago, IL*  
*Joshua Walker, Co-founder of Lex Machina and Author of "On Legal AI," San Francisco, CA*

4:20 pm-4:50 pm      **NETWORKING BREAK & EXHIBIT HALL EXPLORATION**

4:50 pm-5:50 pm      **RAINMAKERS REVEAL: HOW TO BE COMPETITIVE IN 2020 AND BEYOND**  
*This session will show you how to "walk the talk." Learn how large firms, Big Four and other global service providers are using and talking about technology to win and sometimes steal premium corporate accounts. Think it's all hype? Think again. We will role-play on the pitch, showing which questions are asked now and what it takes to win, especially on the technology parts. Which approaches are these firms using that you could readily implement? Stake your claim with more world-class employers by proving your understanding of how the employee experience is tied to business process engineering.*

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*Julie C. Pearl (DL), Conference Planning Committee Chair, San Francisco, CA*  
*Jeremy Fudge, Managing Partner, Berry Appleman & Leiden LLP,*  
*Richardson, TX*  
*Vincent W. Lau, Managing Partner Clark Lau LLC, AILA DOL Liaison*  
*Committee Vice Chair, Boston, MA*

6:20 pm- 6:50 pm

**FUTURE-PROOF YOUR PRACTICE: INNOVATIVE SOLUTIONS FOR SOLO AND SMALL FIRMS**

*Looking for sound ideas to jumpstart your innovation efforts? Join us in this fast-paced session where our seasoned presenters will provide short tips and practical ideas to take back to your firm to keep it profitable and competitive over the next decade and beyond.*

**Faculty:**

*Reid F. Trautz (DL), AILA Senior Director, Practice and Professionalism Center,*  
*Washington, DC*  
*Gregory Howard Siskind, AILA Board of Governors, Memphis, TN*

7:00 pm

**CONFERENCE CONCLUDES**

**2020 AILA TECHNOLOGY AND INNOVATION PROGRAM COMMITTEE**

*Julie C. Pearl (Chair), Pearl Immigration, San Francisco, CA*  
*Gregory Howard Siskind, AILA Board of Governors, Siskind Susser, Memphis, TN*  
*Michele Carney, Carney & Marchi, Seattle, WA*  
*Michele Madera, Klasko Immigration Partners, Philadelphia, PA*  
*Jeffrey O'Brien, Founder/CEO of Mobile Pathways; Berkeley, CA*  
*Hendrik Pretorius, Founder/CEO ImmiPartner, Palo Alto, CA*  
*Christina Steinbrecker Jack, VP, Fastcase, Washington, DC*  
*Roman Zelichenko, Founder/CEO of [Laborless.io](http://Laborless.io), New York, NY*  
*Farshad Owji, AILA 2<sup>nd</sup> Vice President, San Francisco, CA*

**AILA National Liaisons:**

*Grace Woods, Chief Learning Officer, Washington, DC*  
*Reid F. Trautz, Senior Director, Practice and Professionalism Center, Washington, DC*  
*Jeff Heubusch, Director, Membership and Business Development, Washington, DC*  
*Emmie R. Smith, Director, Professional Development, Washington, DC*

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